

brian dichiarara

resume

20 S Forty Road, Alabaster, AL 35007

briandichiarara.com

205.910.7676

me@briandichiarara.com

summary

More than 15 years experience in web/graphic design and web application development. Specializing in WordPress and WooCommerce development, but also experience using custom CMSs, Drupal, and Magento. Ton of experience with (X)HTML, CSS, Javascript (jQuery) and MySQL. I have a wife, 2 boys, and 2 girls.

a bit of history

Self taught, doing it my own way from about 2001 – 2008 when I began learning PHP Frameworks and Object Oriented Programming. I messed with CakePHP and Symfony a little bit, but really used CodeIgniter as my main “go-to” MVC. Close to the same time I was also digging heavily into jQuery. It wasn’t until about late 2010 when I began to play around with WordPress. I found that keeping up with my own CMS was exhausting and slowed me down tremendously when producing new work. There were some content management systems available using CodeIgniter, but they too were much in their infancy, so WordPress just made sense. There was a huge community behind it, several years under its belt, just about any plugin you could ever need, with a great API for writing your own. This decision sparked a lot of additional interests that expanded my skills as a developer and helped me get more involved with a community for open source software.

plugins

Custom Meta Boxes

github.com/solepixel/bmoney-custom-metaboxes

Allows developers to easily add meta boxes with custom fields into their posts or pages.

Content Tabs

github.com/solepixel/bmoney-content-tabs

Add tabs in your content with simple markup and fails cleanly.

portfolio

Express Oil

expressoil.com

- Popular oil change and mechanic service chain throughout 13 states in the US.
- Responsible for migrating site over from proprietary CMS into WordPress.

Girl Scouts

girlscoutsna.org

- Girl Scouts of North-Central Alabama
- Responsible for migrating site over from Drupal into WordPress and WooCommerce.

Chick-fil-A (Houston Road)

nkyleadercast.com (pending redesign for 2014)

- Updated annually, this site allows people in the Northern Kentucky area to purchase tickets to the lead
- Responsibilities: Designed and built entire original site within short time-frame. Had 3 days to get ticket system up and running. Site originally used Google Checkout to handle transactions, now a third party ticket system.

Waging War on Normal

wagingwaronnormal.com

- Promotional Site for Robert Montgomery showcasing his bike trip across the United States
- Responsibilities: Designed and built with a short deadline in WordPress.

The Paddle Out

thepaddleout.com

- Online Store selling apparel and gear featuring custom artwork and branding.
- Ported over to WooCommerce and rebuilt theme in order to add scalability.

SportsEvents Magazine (Covey Communications)

sportseventsmagazine.com

- Helping planners of amateur sporting events and competitions be more effective, informed and successful with their events.
- Responsibilities: Entire site design and functionality, including full content management, advertisement management, and many user submitted email forms.

Hoover Chamber of Commerce

hooverchamber.org

- Providing services to the Hoover community, member businesses, visitors and prospective residents by promoting a healthy business environment and featuring great restaurants, lodging facilities, sporting events, and vacation areas.
- Responsibilities: Entire site design and functionality, including full content management, advertisement management, and member directory management.

Caldwell Mill Animal Clinic

cmacvet.com

- Local animal clinic in Birmingham, AL
- Designed and built site on my custom CMS.

Trussville Police Department

trussvillepd.org

- Local police department/law enforcement in Trussville, AL.
- Responsibilities: Entire site design and functionality, including full content management and user submitted forms.

Mark's Outdoor Sports

marksgunsearch.com (offline), markshotlakes.com (offline), marksscopefinder.com (offline)

- Used gun search tool, lake reports and scope finder for local outdoor sports company.
- Project Details: Setup system and administration panel for adding/managing inventory. Users can create a "unique finder" that will email them whenever their selected item has been added in the product inventory.

employment

Developer/Owner

08/2013 – Present

Self (Briantics, Inc.)

Decided to become a full time freelance developer, taking on projects of all shapes and sizes.

Senior Developer

11/2010 – 08/2013

Infomedia

Responsible for setting up systems used day-to-day, direction of workflow process, new production, maintenance, and server administration. Wore many hats. Got deeply involved with WordPress, wrote several plugins and many custom pieces for WordPress including a dynamic custom meta box plugin and a very robust CSV Importer plugin. Also responsible for a few migrations from custom CMSs to WordPress.

Web Developer

02/2009 – 10/2010

Diamond Studios

Responsible for website and web application development, following the SDLC. Working with PHP/CodeIgniter and MySQL as well as CSS/XHTML/Javascript/jQuery to developer client websites and web applications. Largest project (responsible for 80% of code) is online medical/health profile to streamline process of visits between patients and their doctors, reducing necessary forms to be filled out as well as simplify the information presented to physician and staff. Several other projects include mobile web application development, content management systems and Facebook application development.

ASP.NET Developer Intern

01/2009 – 05/2009

ProAssurance

Completed various portions of company external website, proassurance.com. Working with SQL and ASP.NET C# to create a file upload utility, user survey, and helped developers debug several CSS/Javascript issues throughout the site.

Designer/Developer/Owner

04/2008 – 02/2009

Sole Pixel

Self employed, completing freelance work on a contract basis. Partial work history detailed above in portfolio.

Web Developer

01/2007 – 04/2008

Alabama Telco Credit Union

Hired as an employee after working 3 months on contract with Telco; Intro project was to completely remodel Intranet site using PHP and MySQL. I designed and coded entire Intranet application, including a content management system, allowing company employees easy access to important everyday information, documents, forms, procedures, and training materials. Content manager was restricted by username/password as well as specific permissions to certain areas. Successfully integrated with LDAP/Active Directory; Other aspects of Intranet include online form submissions, polls, charity donation tracker, AJAX enabled goals demonstration, user history tracking, database search tool, DHTML flyout menus, and javascript enabled PDF reports to calculate expenses and other financials.

Second major project was to redesign Internet website using ASP.NET (VB) 2.0/MySQL; I was also designed this from Photoshop to XHTML with direction from Marketing. Website is database driven, allowing the content to be searchable and managed through a CMS admin system available strictly on intranet site. The site features online application requests, an amazing drop-down navigation tool, the occasional flash promotion on the homepage, and a repossessions photo gallery.

Other projects include designing a mockup for new home banking platform interface, a sales number tracking tool, employee dashboard, training and online testing tracking, and a Halloween contest voting system.

Designer/Web Developer

08/2005 – 08/2006

High Ground Solutions, Inc.

Began High Ground as a graphic designer; Solely responsible for creating corporate marketing materials from concept to completion; Including flash presentations, posters, flyers, brochures, signage, logos, and email newsletters. Major projects included 11×8.5 Hanging Wall Calendars, customized for several public and private schools and churches; Tri-fold brochures for clients; and full size fold-out brochures for organization.

Position changed once the development of their company website began. Handled design from start to finish using Dreamweaver and Photoshop. Admin for site included managing content, user email accounts and auto-forwarders, MySQL databases, and an online calendar creation tool.

Additionally, began the development of two web based products known as SchoolCast and TestPoint using PHP/MySQL; includes layout, design, programming and graphical elements.

education

Westwood College of Technology (Online)

01/2004 – 12/2005

Denver, Colorado

Graphic Design Major – Completed all but three courses in the Graphic Design curriculum!

Graphic/Web Design Intern

11/2004 – 08/2005

al.com

Primary responsibilities were to design creative elements for banners, web ads, and splash pages, while following strict style guidelines for fast load time, small file size and versatility among common browsers. Designing involved work in Photoshop, Flash/Actionscript, and HTML/programming. Also provided creative copy for advertising purposes and occasionally created websites and splash pages using HTML/PHP.